



# CHESS *for* SUCCESS®



## WHAT THE KIDS ARE SAYING

"Chess teaches you to pay attention and look at all of your options. You can't hurry through things."

Matthew, 7th grade

"When my pieces get captured, it makes me want to play again to get better."

Ayla, 2nd grade

## THE PARTICIPANTS

- 3,100 children in our clubs
- 70% Qualify for free/reduced lunch
- 53% are children of color
- 31% are girls

## OUR MISSION

To help children develop the skills necessary for success in school and in life through learning chess.

## THE TANGIBLE BENEFITS

- 24 weeks of after-school lessons
- Tournament opportunities
- A chess set
- A club t-shirt that builds a sense of identity and belonging

## THE SKILLS

- Impulse control
- Adherence to rules of conduct
- Accuracy & precision
- Memorization & pattern recognition
- Perseverance & concentration
- Decision making
- Acceptance of consequences

## MORE THAN FUN & GAMES

- Increased self-esteem
- Better behavior
- Improved academic performance (attendance, grades, math & reading scores)
- Increased interest and participation in science, technology, engineering, and mathematics (STEM)



# CHESS *for* SUCCESS<sup>®</sup>

GAME CHANGER LUNCHEON  
May 2, 2019, Portland Hilton



Sponsor Benefits	King	Queen	Rook
	\$5,000	\$2,500	\$1,500
Recognition as the presenting sponsor with logo on all digital and print marketing materials	•		
Recognition on printed invitation*	logo		
Recognition on-screen and in luncheon program	logo	logo	listing
Company presence on event website page	logo	listing	listing
Recognition in print newsletter and annual report	•	•	
On stage recognition and table signage	•	•	•
Sponsor recognition via social media	•	•	•
Recognition in print newsletter and annual report	•	•	•
Reserved seating at luncheon (table of 10)	•	•	•
Invitation to Round Table Society receptions	•	•	•

\*If received by March 15, 2019



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May 2, 2019, The Hilton



## SPONSORSHIP COMMITMENT

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## SPONSORSHIP LEVEL

\$5,000 King    Queen \$2,500    Rook \$1,500

## PAYMENT

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## CONTACT

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